Polaroid

e-Reader
7" Color Display
PER702

User Manual

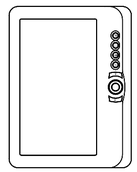
Questions? Need some help? This manual will help you enjoy your new product.

If you still have questions, call our help line: 1-877-768-8483

or email us at: polaroidsupport@visionsolutionsusa.com

Let's Get Started ····▶

In the box

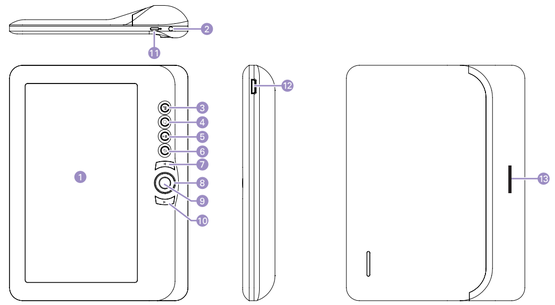


e-Reader

USB Cable

User Guide

Location of controls

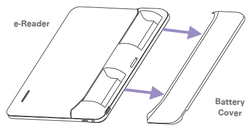


1. 7" color display
2. Headphone jack
3. **[MENU]** : Displays the function menu for each mode
4. **[TEXT ZOOM]** : Text zoom option (while reading book)
5. **[PLAY/PAUSE]** : Play/pause audio
6. **[RETURN]** : Return to previous screen
7. **[PREVIOUS]** : Go to previous page
8. **[DIRECTIONAL PAD]** : Up, Down, Left, Right
9. **[OK]** : Confirm the selection
10. **[NEXT]** : Go to next page
11. **[POWER]** : Power on/off (hold) / Standby (quickpress)
12. Micro USB port
13. Micro SD card slot (battery cover must be open)

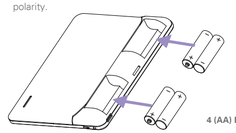
Basic operation

Inserting the batteries:
The e-Reader requires 4 AA batteries (not included) in order to power on. Please follow the instructions below to install your batteries properly.

1. Remove the battery cover.



2. Insert 4 (AA) batteries (not included). Be sure to match the polarity.

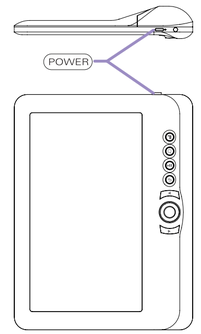


3. Snap on the back cover once finished inserting the batteries.

You may use AA NiMH rechargeable batteries with this e-Reader. Using NiMH rechargeable batteries can save you money over time.

Turning on or off:
Press and hold [POWER] until the Home screen appears or the e-Reader shuts down.

Standby mode:
Quick press [POWER] for standby mode (the display will shut but the device will still be powered on - this will conserve battery time).

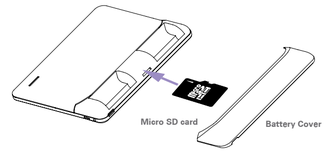


Inserting the Micro SD card (not included):
The e-Reader includes 2GB of internal memory. To expand the memory capacity, use Micro SD cards (up to 32GB) to save eBooks, audio, video and picture files.

To install the Micro SD card into the e-Reader, follow the steps below:

1. Turn off the e-Reader.
2. Insert the Micro SD card (metal contacts facing the front of the e-Reader as shown) into the card slot until it clicks and locks into place.
3. To remove the card, gently push it in until it pops out.

To access the Micro SD card, select **"File Explorer"** in the Home menu, then select **"SD"**.



• A card can only be inserted one way; do not use force when inserting the card.
• Inserting or removing a card while the e-Reader is on may damage the card, files stored on the card, or the e-Reader.
• Be sure to power off the e-Reader before inserting the card.

Important Battery Precautions

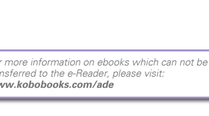
- Use only the type of battery specified in this user manual.
- Batteries may present a risk of fire, explosion, or chemical burn if abused. Do not try to charge a battery that is not intended to be recharged.
- Do not dispose of the battery(ies) in a fire. They may explode. Check with local codes for disposal instructions.
- Non-rechargeable batteries, such as alkaline batteries, may leak if left in your product for a long period of time. Remove the batteries from the product if you are not going to use it for a month or longer.
- If your product uses more than one battery, do not mix different types of batteries. Make sure you replace the old, with all new batteries. Mixing different types of batteries or inserting them incorrectly, may cause them to leak.
- In the event that the battery is leaking, do not handle the device with your bare hands. Contact the service center for help since the liquid may remain in the player. If your body or clothes had contact with the battery liquid, wash it off thoroughly with water. Also, if some liquid gets into your eyes, do not rub your eyes but immediately wash them with clean water and consult a doctor.
- Please help to protect the environment by recycling or disposing of batteries according to federal, state, and local regulations.

Installing the Kobo Desktop App

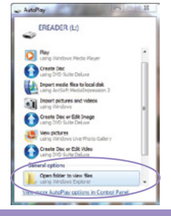
The Kobo Desktop App is a great place to buy the latest books and best sellers or browse from over 1 million free titles. Once an account is created (setting up the account is free), it is easy to purchase, download and sync books to the e-Reader. Follow the instructions below to install the Kobo Desktop App on your computer.

1. Make sure the computer is connected to the internet to download and use the Kobo Desktop App.

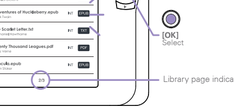
2. Connect the e-Reader to the computer using the included USB cable.



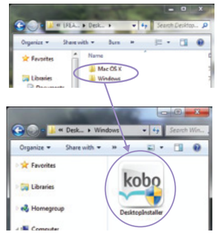
3. In the window that pops up, click on **"Open folder to view files"**



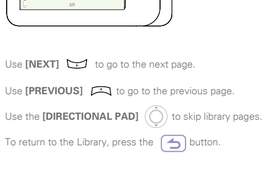
4. Click on **"Desktop Installers"**.



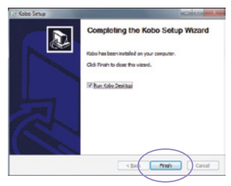
5. Select either "Windows", or "Mac OS X" depending on which computer you are using, and double click the "DesktopInstaller" icon to launch the installer.



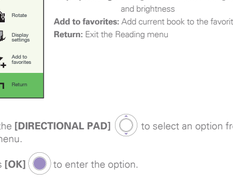
6. Follow the setup wizard to install the app.



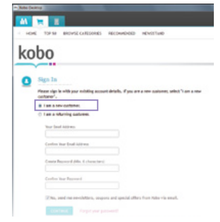
7. Click **"Finish"** to complete the installation.



8. The screen below appears after the setup is completed, click **"Sign in to your account"**.

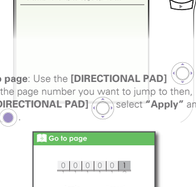


9. If this is your first time trying to connect to the Kobo store, select **"I am a new customer"** and create an account (It's free).



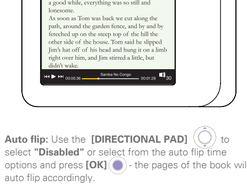
Purchasing & syncing eBooks

1. In the store, browse and select the eBook you are interested in.

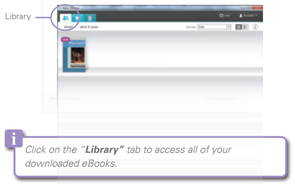


2. Click the **"Buy Now"** button.

3. Fill out the billing information and check out.



4. The purchased item will be downloaded shortly and saved in your online Library.



*Click on the "**Library**" tab to access all of your downloaded eBooks.*

5. Connect the e-Reader to the computer, and click on the **"e-Reader"** tab. Click the **"Sync"** button to copy the books from your online Library to the e-Reader.

6. When syncing eBooks to the e-Reader for the first time, the following screen appears. You will be asked to enter your Adobe ID to transfer protected eBooks between computers and mobile devices.

If you need to create a new Adobe ID account, click "Get online" on the Setup Assistant page.

7. Follow the instructions to create an Adobe ID which will authorize your computer to transfer books to the e-Reader.

8. The eBooks in your Library will be copied to the e-Reader.

Certain eBooks (depending on the file type or format) may not be able to transfer to the e-Reader, in this case a pop up window will appear while syncing the e-Reader which will alert you regarding this issue (these eBooks may still be downloaded, synced and read on the Kobo Desktop App).

9. When the sync is completed, click eject before disconnecting the e-Reader from the computer.

10. To avoid the syncing process, stay logged-in to your Kobo account. If you close the desktop application, the next time you log in you will be required to re-sync your entire library. This may take some time.

For more information regarding the Kobo Desktop App, please visit: **www.kobo.com/help**

*For more information on ebooks which can not be transferred to the e-Reader, please visit: **www.kobobooks.com/ade***

Reading eBooks

Books stored on the e-Reader can be accessed from one of the following options on the Home screen:

- **Library:** All books stored on the e-Reader
- **Continue Reading:** Book you are currently reading

Home screen

Use the **[DIRECTIONAL PAD]** to move the selector.

[PREVIOUS/NEXT] Use [ ], or [ ] to skip to the previous or next page of the Library.

Press **[OK]** to start reading the book.

Reading screen

Use **[NEXT]** to go to the next page.

Use **[PREVIOUS]** to go to the previous page.

Use the **[DIRECTIONAL PAD]** to skip library pages.

To return to the Library, press the button.

Reading menu:

Press while reading a book and the Reading menu opens.

Reading menu

Add bookmark:
Select to add a bookmark of the current page.
Bookmarks: Displays all the stored bookmarks
Go to page: Jump to a desired page of the current book
Music: Play music while reading
Auto flip: Set up the time for the pages to flip automatically
Book information: Review the details of the current book
Rotate: Switch the orientation of the display
Display settings: Change the font color, background color and brightness
Add to favorites: Add current book to the favorites list
Return: Exit the Reading menu

Use the **[DIRECTIONAL PAD]** to select an option from the menu.

Press **[OK]** to enter the option.

Add bookmark: Press **[OK]** to add the current page to bookmarks.

Bookmarks: Use the **[DIRECTIONAL PAD]** to select a bookmark, and press **[OK]**

Go to page: Use the **[DIRECTIONAL PAD]** to input the page number you want to jump to then, using the **[DIRECTIONAL PAD]** select **"Apply"** and press **[OK]**.

Music: play/pause music while reading (plug in headphones to the headphone jack of the e-Reader).

Auto flip: Use the **[DIRECTIONAL PAD]** to select **"Disabled"** or select from the auto flip time options and press **[OK]** - the pages of the book will auto flip accordingly.

Add to favorites: Press **[OK]** to add the current book to the favorites list.

Favorites screen

Remove favorites: This option will appear when the current book is already on the favorites list, select **[OK]** to delete the book from Favorites.

To access all the books stored to Favorites, press **[OK]** while on the Home screen and select **"Favorites"** from the Home menu.

It is recommended to add new books to "Favorites" Books are stored and sorted by either: title,author,category, date and format. To easily find new books that have been downloaded, it is recommended to add them to the Favorites list where they can easily be found until you have finished reading them.

Home screen / Library

The Home screen is the Library where all the stored books are available to browse from. In the Library, several books are displayed on the Library page (the current book is shown on top).

Home screen / Library

Use the **[DIRECTIONAL PAD]** to move the selector.

[PREVIOUS/NEXT] Use or to skip to the previous or next page of the Library.

To find books stored on the e-Reader select the "Sort by", "Go to page" or "Favorites" options on the Home menu (these features are explained in more detail in the next section "Home menu").

Home menu:

Press while on the Home screen and the Home menu opens.

Home menu

Sort by: Change the order of the Library by title, author, category, date, or format

Go to page: Jump to a desired Library page

Bookmarks: Browse bookmarks you made

Brightness: Change the brightness of the screen

Video: Play video

Music: Play music (headphones required)

Photo: View photos/slideshow

File Explorer: Browse, or delete stored files

Settings: Change the settings of the device

Favorites: Browse the stored favorite books

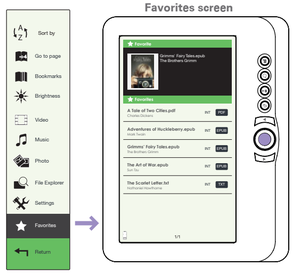
Return: Return to the previous screen

For more information regarding Video, Music, Photo, File Explorer, and Settings see the reverse side of this user guide.

Favorites

Press while on the Home screen, and select "Favorites".

Favorites screen



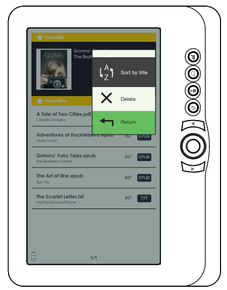
Use the **[DIRECTIONAL PAD]** to select a book from the Favorites list.

[PREVIOUS/NEXT] Use or to skip to the previous or next page of the Favorites list.

Press **[OK]** to start reading the book.

Favorites menu:

Press to open the Favorites menu.



Sort by title: Change the order of the Favorites list by alphabetical order

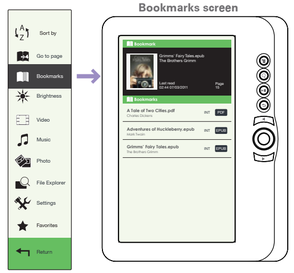
Delete: Delete books from the Favorites list

Press to exit the Favorites menu.

Bookmarks

Press while on the Home screen, and select **"Bookmarks"**.

Bookmarks screen



Use the **[DIRECTIONAL PAD]** to select a bookmark.

[PREVIOUS/NEXT] Use or to skip to the previous or next page of the Bookmarks list.

Press **[OK]** to start reading the book.

Bookmarks menu:

Press to open the Bookmarks menu.

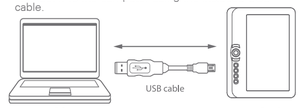
Sort by: Change the order of the Bookmarks list by Title, Author, Category, Date or Format

Go to page: Jump to a desired library page

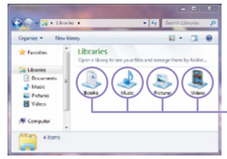
Press to exit the Bookmarks menu.

Transferring media files

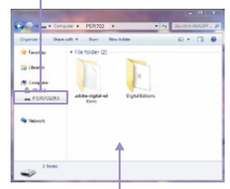
To transfer and store multimedia files to the e-Reader, connect it to the computer using the included USB cable.



1. Find and select book, music, picture, or video files from multimedia folders on the computer.



2. Click **"PER702"** on the computer.



3. Drag and drop to copy book, audio, video and picture files to the e-Reader as shown above.

Supported file formats:
eBook: EPUB, PDF, TXT, FB2, PDB, HTML
Audio: MP3, WMA, AAC, WAV, OGG
Photo: JPG, BMP, GIF
Video: MPEG-1, MPEG-2, MPEG-4(Xvid), Divx, H.263, H.264, RM/ RMVB, MKV, MOV, VOB, FLV (up to HD 1080p resolution)

Video

Press while on the Home screen, and select **"Video"**.

Video list screen

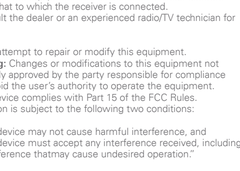
Use the **[DIRECTIONAL PAD]** to select a video from the video list.

[PREVIOUS/NEXT] Use or to skip to the previous or next page of the Video list.

Press **[OK]** to play the video.

Press to return to the Home screen.

Video playback screen



- Play/pause:
  Press **[OK]** to play or pause a video.
- Rewind/forward:
  Press & hold the **[DIRECTIONAL PAD]** to rewind or fast forward a video.
- Previous/next:
  Quickpress the **[DIRECTIONAL PAD]** to go to the previous or next video.
- Volume up/down:
  Use the **[DIRECTIONAL PAD]** to adjust the volume.

Press to return to the previous screen.

Video menu:

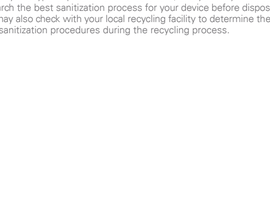
Press to open the Video menu during playback.

Press to exit the Video menu.

Music

Press while on the Home screen, and select **"Music"**.

Music screen



- Play/pause:
  Press **[OK]** or to play or pause the track.
- Rewind/forward:
  Press & hold the **[DIRECTIONAL PAD]** to rewind or forward the track.
- Previous/next:
  Quickpress the **[DIRECTIONAL PAD]** to go to the previous or next track.
- Volume up/down:
  Use the **[DIRECTIONAL PAD]** to adjust the volume.

Press to return to the Home screen.

Music menu:

Press to open the Music menu during playback.

Press to exit the Music menu.

Play/Pause button:

*Press the **[PLAY/PAUSE]** button while reading a book to listen to music.*

Photo

Press while on the Home screen, and select **"Photo"**.

Use the **[DIRECTIONAL PAD]** to select a picture file, and press **[OK]** .

Press to return to the previous screen.

Photo menu:

With a picture file open, press to open the Photo menu.

Thumbnail: Enable to switch the display to the thumbnail view.

Press to exit the Photo menu.

File explorer

Press while on the Home screen, and select **"File Explorer"**.

File Explorer screen

1. Use **[DIRECTIONAL PAD]** to select between the internal memory INT or micro SD card SD , and press **[OK]** .

2. Use **[DIRECTIONAL PAD]** to select a file and press **[OK]** .

Press to open the File Explorer menu.

Delete: Delete files from the Explorer list.

Press to exit the Favorites menu.

Settings

Press while on the Home screen, and select **"Settings"**.

Settings screen

Legal information

FCC Part 15:
This equipment has been tested and found to comply with the requirements for a Class B digital device under Part 15 of the Federal Communications Commission (FCC) rules. These requirements are intended to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

- Re-orient or relocate the receiving antenna.
- Increase the separation between the equipment and receiver.
- Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio/TV technician for help.

Do not attempt to repair or modify this equipment.
Warning: Changes or modifications to this equipment not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment.
"This device complies with Part 15 of the FCC Rules. Operation is subject to the following two conditions:

(1) this device may not cause harmful interference, and
(2) this device must accept any interference received, including interference thatmay cause undesired operation."

Shielded USB cables must be used with this unit to ensure compliance with the Class B FCC limits.

PLR IP Holdings, LLC, its licensees and affiliates, fully support all electronic waste initiatives. As responsible stewards of the environment, and to avoid violating established laws, you should properly dispose of this product in compliance with all applicable regulations, directives or other governances in the area where you reside. Please check with local authorities or the retailer where you purchased this product to determine a location where you can appropriately dispose of the product.

You may also go to HYPERLINK "http://www.polaroid.com" www.polaroid.com and reference About / Electronic Recycling to learn more about the specific laws in your area and to locate a collection facility near your home.

If your electronic device has internal memory on which personal or other confidential data may be stored, you may want to perform a data sanitization process before you dispose of your device to assure another party cannot access your personal data. Data sanitization varies by the type of product and its software, and you may want to research the best sanitization process for your device before disposal. You may also check with your local recycling facility to determine their data sanitization procedures during the recycling process.

Limited Warranty

This product as supplied and distributed new by AIT, Inc. ("AIT") to the original consumer purchaser is warranted by AIT against defects in material and workmanship for a period of one year from your date of purchase ("Warranty").
In the unlikely event that this product is defective, or does not perform properly, you may within one year from your original date of purchase return it to the authorized service center for repair or exchange.

TO OBTAIN WARRANTY SERVICE:

- Provide proof of the date of purchase within the package (Dated bill of sale).
- Prepay all shipping costs to the authorized service center, and remember to insure your return.
- Include a return shipping address (no P.O. Boxes), a telephone contact number, and the defective unit within the package.
- Describe the defect or reason you are returning the product.

Your product will be repaired or replaced, at our option, for the same or similar model of equal value if examination by the service center determines this product is defective. Products received damaged as a result of shipping, will require you to file a claim with the carrier.

The shipping address of the authorized service center is:

AIT, Inc.
Attention: Customer Service (2nd Floor)
14-C 53rd Street
Brooklyn, NY 11232

IN NO EVENT WILL AIT, ITS MANUFACTURERS, DISTRIBUTORS OR PLR IP HOLDINGS, LLC BE LIABLE FOR ANY INCIDENTAL, DIRECT, INDIRECT, SPECIAL, PUNITIVE OR CONSEQUENTIAL DAMAGES (SUCH AS, BUT NOT LIMITED TO, DAMAGES FOR LOSS OF PROFITS, BUSINESS, SAVINGS, DATA OR RECORDS) RELATED TO THIS PRODUCT EXCEPT AS STATED HEREIN, NO OTHER WARRANTIES SHALL APPLY.

Should you have any questions or problems concerning this product, please contact our customer service department at:

Customer Support:
☎ 1-877-768-8483 (Toll Free)
✉ polaroidsupport@southerntelecom.com

Monday - Thursday: 9AM - 5PM (EST)
Friday: 9AM - 3PM (EST)